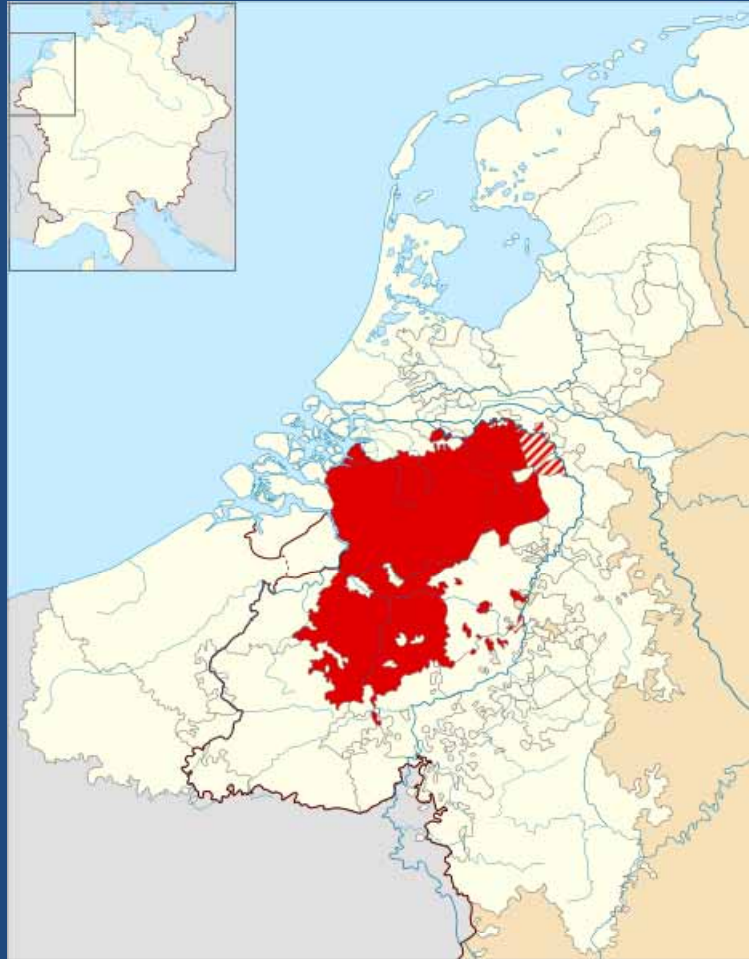


# Welcome in Noord Brabant



SZH voor levend erfgoed SAVE meeting  
19/09/2013

# Welcome in Noord Brabant



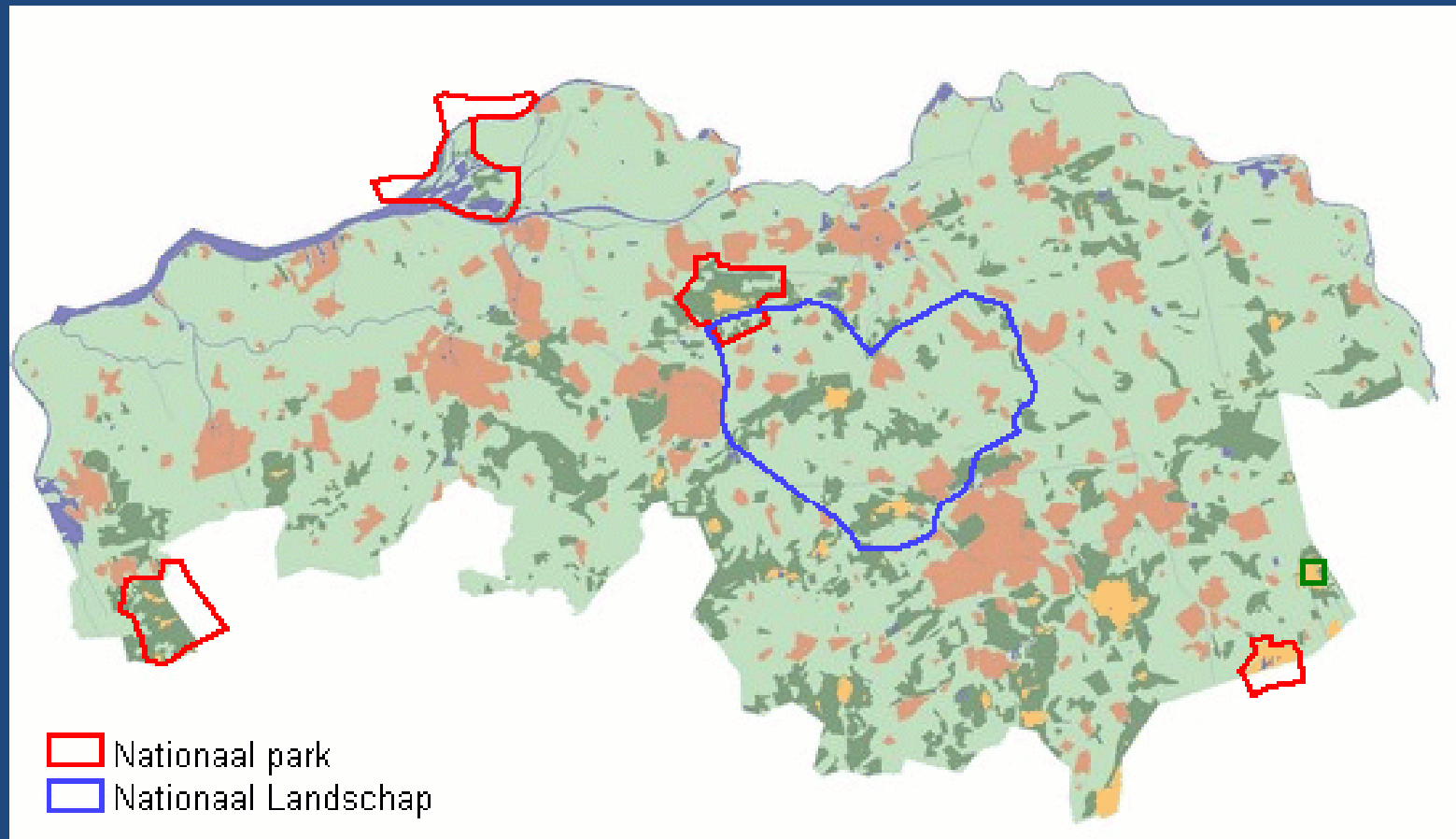
# Welcome in Noord Brabant

Number of productive farm animals :

- cattle	:	660.000	20%
- pigs	:	5.500.000	47%
- poultry	:	30.000.000	27%
- dairygoats:		100.000	35%

Number of people: 2.470.000 15%

# Welcome in Noord Brabant



# Agrobiodiversity – a chance for agriculture and rural development .....

.....within the financial crisis in  
The Netherlands

# Dutch stories

- The SZH strategy
- State and chances of rare cattle and sheep breeds in The Netherlands in 2013
- Conclusions

# The SZH strategy

Our objective is to save our native breeds of farm animals from extinction by integrating them into society again.



# Valuable qualities

- food production
- Instrument for landscape and nature management
- Educational and cultural-historical values
- Value of biodiversity for sustainable foodproduction in the future

# Dutch cattle breeds the extreme specialists

**milk = Holstein Fresian**



**meat = Belgian Blue**



# Dutch cattle breeds the original dual purpose breeds

**Fries hollands (3000)**



**Fries roodbont (370)**



**M.R.IJ (20.000)**



**Blaarkop (2000)**



## Chances for dual purpose breeds in 2013 dairy production

- Dairy market is growing worldwide
- Need for robust, healthy and strong dairy cattle, without problems
- Sustainability becomes more important than the highest milk production
- Popular breeds for cross breeding with HF
- Organic dairy farming

Result in 2013: native breeds are getting more popular

# Dutch cattle breeds former dual purpose

**Lakenvelder = park cattle (2000)**

**Brandrood m.r.ij.=meat (1000)**



# Chances for former dual purpose breeds in 2013 = niche market

- Landscape and nature management
- (organic) meat production
- Slowfood presidia
- Furnishing the landscape (recreation)

No or hardly any profit possible



# Rare Dutch breeds of sheep

## Heathland sheep

5 breeds

Dre 4000

Sch 2500

Vel 1200

Kem 7000

Mer 1200



## Milk sheep, 1 breed

FrZe 5000



## meat sheep, 2 breeds

ZwBl 1500 and BlTe 5000



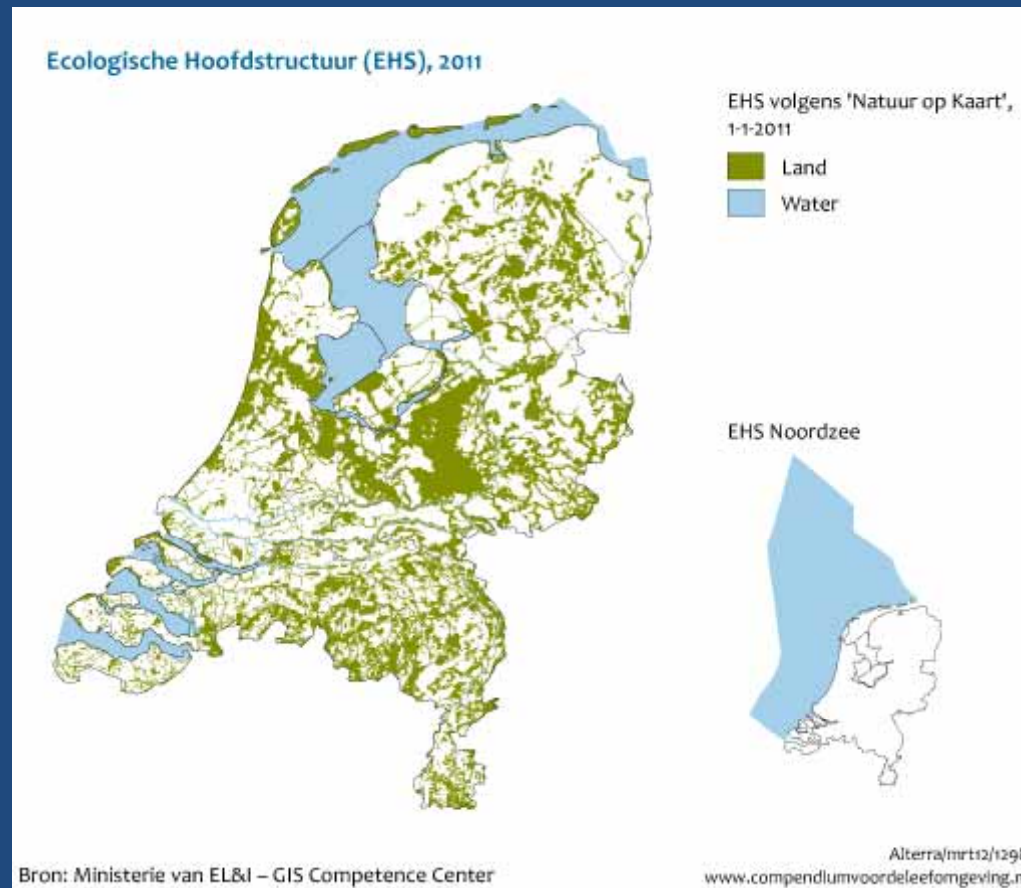
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# Chances for Dutch rare breeds of sheep in 2013

- Milk production business is growing
- Meat production is fairly profitable
- Heathland sheep are used in landscape and nature management but are suffering from the financial crisis by the changing policy
- Slowfood presidea
- Tourism and education (walking with the sheperd)



# Change in central policy because of the financial crisis



## Change in financial policy because of the financial crisis

- Decentralization of financing, provinces are responsible for EHS
- The central government is responsible for agriculture management of nature outside the EHS area.
- EHS area is nature no agriculture land so not under the CAP

## Change in financial policy because of the financial crisis

- Less money available for landscape and nature management by sheep (cattle and goats) in the organisations and trusts
- Competition between the sheperds in contract work
- Commercialisation and professionalisation

## Conclusions

- In 2013 the Dutch dairy farmers should be grateful that some pig-headed people have preserved the native dual purpose cattle
- Breeds that are not able to produce in an profitable way and depending on subsidies are getting at greater risk as a result of the financial crisis
- There is a need for other ways of financing the heathland flocks

# Value of rare breeds for the Dutch society

	cattle	sheep	goats	poultry	horses
Profitable food production €	+/-	+/-	-	-	-
Management of landscape / nature	+	+	+	-	+/-
Educational / cultural-historical value	+	+	+	+	+
Biodiversity value for future times	+	+	+	+	+

# How to survive in a world without subsidies from the state?

By creating a model in which the non euro rewarded qualities of the native rare breeds like sustainability, bio-diversity and cultural historical values are translated into euros by:

- sponsoring and fundraising
- crowdsurfing
- tourist taxes
- good public relations and marketing
- strategic alliances with familiar ngo's
- lottery money

# Questions?



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